

ECO PASSPORT Messaging

Approved Statements - B2B directed

These modular statements can be adapted and combined according to your needs.
They have been formulated to spotlight specific product benefits for B2B communication.

Focus: Compliance

- 1 Our OEKO-TEX® ECO PASSPORT certified [chemicals/dyes/auxiliaries] help you comply with global safety regulations and supply chain requirements.
- 2 OEKO-TEX® ECO PASSPORT certified chemicals align with industry initiatives, such as ZDHC and contribute to safer products.

Focus: OEKO-TEX® System Modularity Benefits

- 1 Choosing our OEKO-TEX® ECO PASSPORT certified [chemicals/dyes/auxiliaries] simplifies your OEKO-TEX® STANDARD 100 and STeP certification processes.
- 2 Using OEKO-TEX® ECO PASSPORT certified chemicals makes the process of obtaining downstream OEKO-TEX® certifications [, such as OEKO-TEX® STANDARD 100/ OEKO-TEX® LEATHER STANDARD/ OEKO-TEX® ORGANIC COTTON/ OEKO-TEX® STeP,] more efficient and affordable.