

MADE IN GREEN Messaging

Approved Statements - B2B directed

These modular statements can be adapted and combined according to your needs.
They have been formulated to spotlight specific product benefits for B2B communication.

Focus: Traceability

Our OEKO-TEX® MADE IN GREEN labelled products can be traced using their unique product ID.

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supplement

... and the [oeko-tex.com](https://www.oeko-tex.com) Label Check.

Complete Statement:

Our OEKO-TEX® MADE IN GREEN labelled products can be traced using their unique product ID and the [oeko-tex.com](https://www.oeko-tex.com) Label Check.

Focus: Safety + Production

[Every/Each/This/Our] OEKO-TEX® MADE IN GREEN labelled item[s] was [were] ...

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supplement 1

... extensively tested according to OEKO-TEX® safety criteria for consumer health.

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supplement 2

... [and] produced in certified and audited production facilities.

Example Complete Statements:

This OEKO-TEX® MADE IN GREEN labelled item was produced in certified and audited facilities.

Our OEKO-TEX® MADE IN GREEN labelled items were extensively tested according to OEKO-TEX® safety criteria for consumer health and produced in certified and audited production facilities.

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