

RESPONSIBLE BUSINESS 信息传达

产品承诺是什么？

宣传材料中最简短精炼的文字，具有一致的结构，可在产品目录中识别出来。

关键陈述是什么？

一句话标题，突出产品的核心宣传点，给人留下深刻印象。关键陈述既可以完整使用，也可以分成两部分单独的陈述。

产品说明是什么？

对产品的详细陈述，展示产品所有优点。

产品承诺

确保尽职调查

关键陈述

安心：
全球业务运营的责任

产品说明

经认证的OEKO-TEX® RESPONSIBLE BUSINESS不仅着眼于自身运营活动，在全球供应链中也保持着高标准和可持续发展。获得此管理流程认证的企业专注践行尽职调查责任，保护人权和环境。

Ensuring due diligence.

OEKO-TEX® RESPONSIBLE BUSINESS: Responsibility in global business operations.

This management process certification is awarded to companies which practice due diligence, protecting both human rights and the environment. RESPONSIBLE BUSINESS enables the integration of due diligence measures into companies' management systems. It supports them in preventing and mitigating existing and potential negative impacts of business operations within their activities, their supply chains and in their wider business relationships.

It is structured into two successive elements: an initial self-assessment tool and a certification process.

OEKO-TEX® RESPONSIBLE BUSINESS is designed for brands, brand groups, retailers and traders.

- Human rights due diligence in global textile & leather value chains
- Environmental due diligence in global textile & leather value chains
- Evaluation of due diligence with respect to legal due diligence requirements

The following due diligence elements are the subject of evaluation:

- ✓ Business policy
- ✓ Risk analysis
- ✓ Integration of appropriate actions
- ✓ Continuous monitoring
- ✓ Transparent communication
- ✓ Complaint mechanism
- ✓ Environment / Climate

使用中：

- ✓ 宣传册
- ✓ 标题
- ✓ 公司信息
- ✓ ...