

STANDARD 100 Messaging

Approved Statements - B2B directed

These modular statements can be adapted and combined according to your needs.
They have been formulated to spotlight specific product benefits for B2B communication.

Focus: Compliance

- 1 Our OEKO-TEX® STANDARD 100 certified [products] have been independently tested for harmful substances according to [extensive] scientific criteria
- 2 Using OEKO-TEX® STANDARD 100 certified products help [you] comply with chemical requirements, such as REACH and CPSIA.
- 3 The comprehensive OEKO-TEX® STANDARD 100 testing criteria are based in science [and stay ahead of global regulations].

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supplement
... that go beyond global regulations.

Complete Statement:

Our OEKO-TEX® STANDARD 100 certified products have been independently tested for harmful substances according to extensive scientific criteria that go beyond global regulations.

Focus: Safety, Product Class 1

This product is certified to OEKO-TEX® STANDARD 100 product class 1, with testing to the strictest requirements

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... and limit values

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, safe enough for babies.

Complete Statement:

This product is certified OEKO-TEX® STANDARD 100 product class 1, with testing to the strictest requirements and limit values, safe enough for babies.

Focus: Lab Tested

Each component of [an/this] OEKO-TEX® STANDARD 100 certified product has been laboratory tested and meets [strict] limit values for over 1,000 harmful substances.